



**WHERS<sup>®</sup>**  
WORLD HIGHER  
EDUCATION  
Ranking Summit **2022**



Join  
**WHERS Conference**  
and Exhibition and become an integral  
part of the launch of **UNIRANKS** platform

The **WHERS** event will run from the  
22nd to the 26th of February 2022.

To achieve the highest participation possible,  
we opted to launch the conference hybrid

Canadian University Dubai @ City Walk - Al Wasl - Dubai

[whersconference.com](https://whersconference.com)



#whers #uniranks #whersconference

Brought to you by

**Quantum**  
Higher Education Consultancy Services



**CANADIAN  
UNIVERSITY DUBAI**  
Your portal to Canadian education

# Invitation to **WHERS** Conference

---

I'm honored to invite you to speak at the World's Largest Higher Education Ranking Summit **WHERS**, which will bring together 10,000+ of the world's brightest minds in higher education, leading global authorities like the United Nations, most prominent change makers, government officials and policymakers to implement best practices and adopt new technologies that will drive your institution forward.

The **WHERS** conference will take place in Dubai, UAE from the 22nd to the 24th of February 2022 in a hybrid format both physically in the Canadian University of Dubai and online with a total outreach of more than 500,000 academics, students and innovators.

We are excited to have you join us in the track (The Metaverse Wheel: Discovery, Terminology, and Context)

WHERS is a platform for leading higher education stakeholders from around the world to be a part of the new ranking engine UNIRANKS that will help students determine the best university according to their needs.

WHERS will:

- Unveil tools to guarantee transparency and inclusion in education.
- Showcase the benefits of open education data and ranking organizations.
- Bring-to-light the future of universities in the virtual realm (metaverse).
- Illustrate the power of research quality, online presence & marketing.
- Provide practical guidelines on the adoption of the **UN SDGs** and much more.

We believe your voice would be a critical addition to the **WHERS** stage.

---



# For More Information about **WHERS Conference**

**WHERS Website** [www.whersconference.com](http://www.whersconference.com)

**WHERS Conference Brochure & Tickets**

**WHERS Conference Agenda**

**WHERS Conference Sponsorship Packages**

## Get In Touch

### New York



**USA, New York address**  
1330 Avenue of the Americas, 23rd Floor New York, NY 10019



**Phone**  
+ 1 212 653 0628



**Mobile Phone**  
+ 1 540 421 7830



**Email**  
[info@whersconference.com](mailto:info@whersconference.com)

### Dubai



**UAE, Dubai**  
Level 23, Boulevard Plaza 2 Sheikh Mohammed bin Rashid Boulevard - Dubai



**Phone**  
+ 971 4 319 7626



**Mobile Phone**  
+ 971 50 958 7831



**Email**  
[info@whersconference.com](mailto:info@whersconference.com)