

# The Metaverse Wheel: A Digital Trend Visualization

Dhofar University  
Foundation Program  
1st International ELT Conference  
Shaping New Understandings in ELT

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# TOURO COLLEGE & UNIVERSITY SYSTEM

*Where Knowledge and Values Meet*



## DHOFAR UNIVERSITY 1<sup>ST</sup> INTERNATIONAL ELT CONFERENCE

**17-18 February 2022**



## Dr. Jasmin (Bey) Cowin Professional Profile

Dr. Jasmin (Bey) Cowin is a Fulbright Scholar; Assistant Professor and TESOL/Bilingual Practicum Coordinator at Touro College, Graduate School of Education; Editorial Board member of the Journal of Systemics, Cybernetics, and Informatics for its special issue "Trans-Disciplinary Communication", past chair of the New York State TESOL 2021 conference; sustainability analyst for Computers for Schools Burundi; TESOL expert and Train the Trainer for the Future Horizons Foundation for Translation, Training, and Development in Sanaa, Yemen; retired Chair of the Rotary Club of New York United Nations International Breakfast Meetings; past President and past Rotary Assistant Governor for New York State.

Dr. Cowin brings over twenty-five years of experience as an educator, technology specialist and institutional leader. As an Education Policy Fellow at the EPFP™ Institute, Columbia University/Teachers College, she became part of a select group of strategic leaders analyzing trends regarding effective educational policy and leadership with a focus on preparing qualified educators for the complexities of 21st - century classrooms. Her extensive background in education, the Fourth Industrial Revolution, augmented and virtual reality simulation training, Green and Black Swan market shifts, not-for-profit leadership and commitment to the idea of education as a basic human right provide her with unique skills and vertical networks locally and globally.

Interested in collaboration for research or an article? Please email to  
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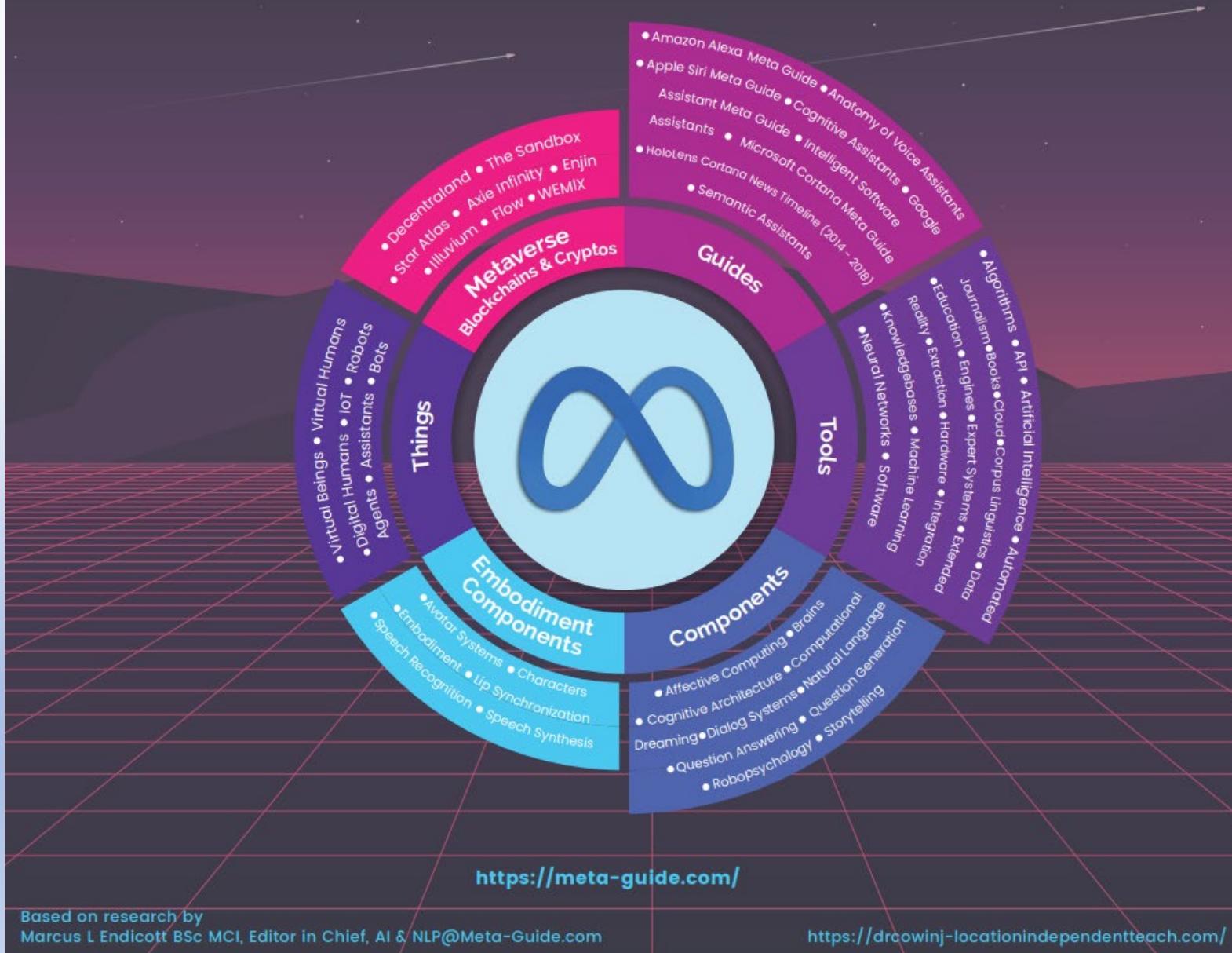
# The Metaverse Wheel: A Digital Trend Visualization

This visualization is based on research by [Marcus L. Endicott](#)

The metaverse represents a major shift in how language educators might interact with technology and cyberspace in the future. Yet the new terminology, tools, and components associated with the metaverse are a challenge for ELT educators and administrators. This poster visualizes metaverse concepts and terminologies such as blockchains and cryptos, agents, assistants, bots, digital humans, intelligence components, embodiment components, and tools (algorithms, extended reality, extraction, hardware, etc.). The subject matter is presented through an easy-to-navigate wheel visualizing the major components and terminology

# The Metaverse Wheel

Designed by Jasmin (Bey) Cowin, Ed.D.



## DEFINING THE METAVERSE

[Forbes Magazine](#) offered varied definitions of the metaverse from tech leaders. Each speaks of a space that is a combination of virtual and live—creating a “third space,” as sociologist Ray Oldenburg noted, that is not home or work.



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## What is the metaverse?

Meta in Greek means 'beyond' or 'transcending'.

The metaverse is a digital environment that will be created much like online worlds in video games are today. However, it will exist as an immersive social environment, where people can meet up, interact and experience life digitally – without being constrained by physical space.

# The metaverse of the future

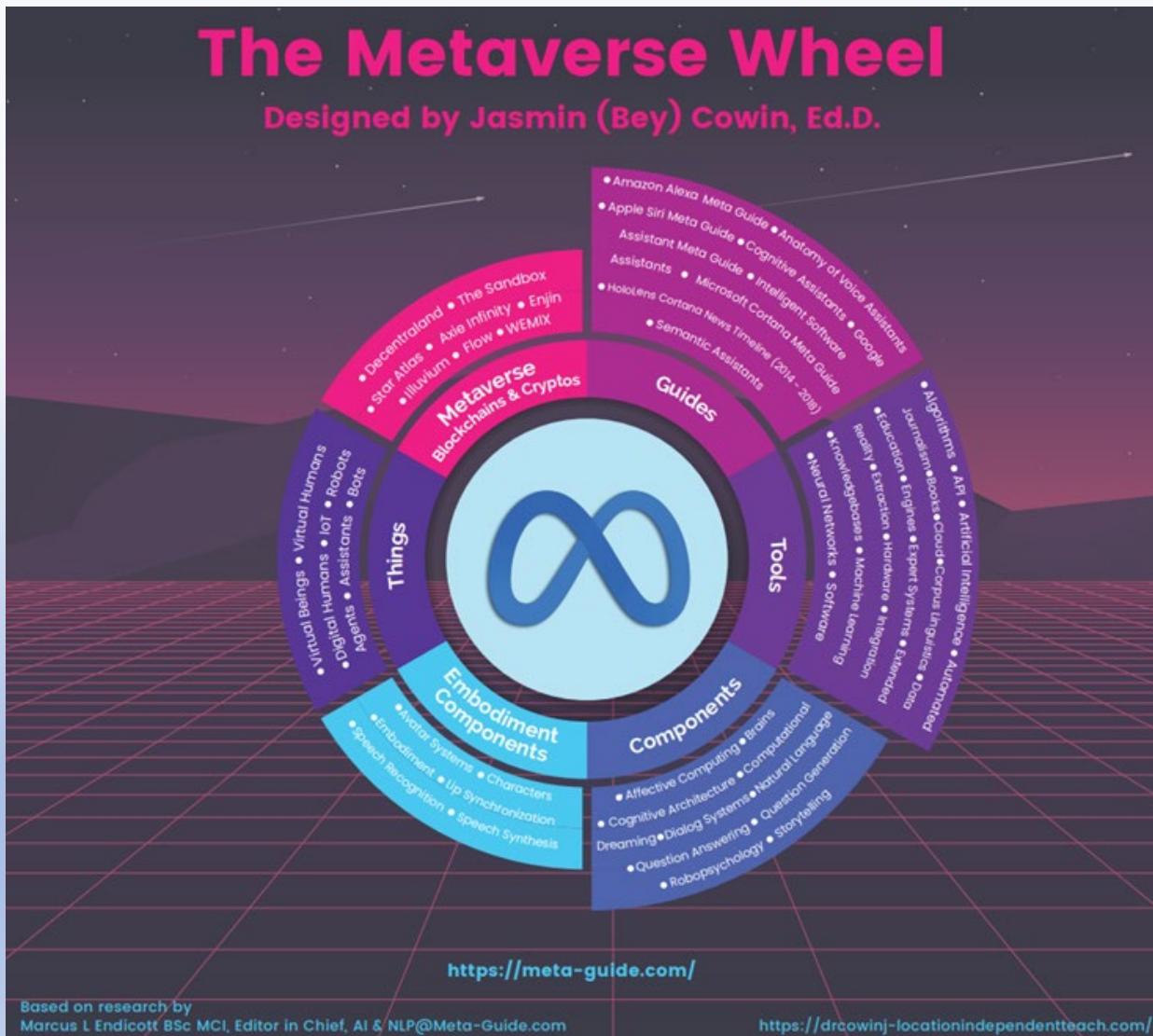
supports augmented and virtual reality, artificial intelligence, and the connectivity to link all worlds. Indeed, in its most democratic instantiation, anyone will have the opportunity to create a space and be part of a user-generated global community on an interoperable multiplatform where they can share their games or goods with the world. The G5 internet speed should allow this to be a reality.

[Education meets the metaverse, Brookings](#)

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# Guides

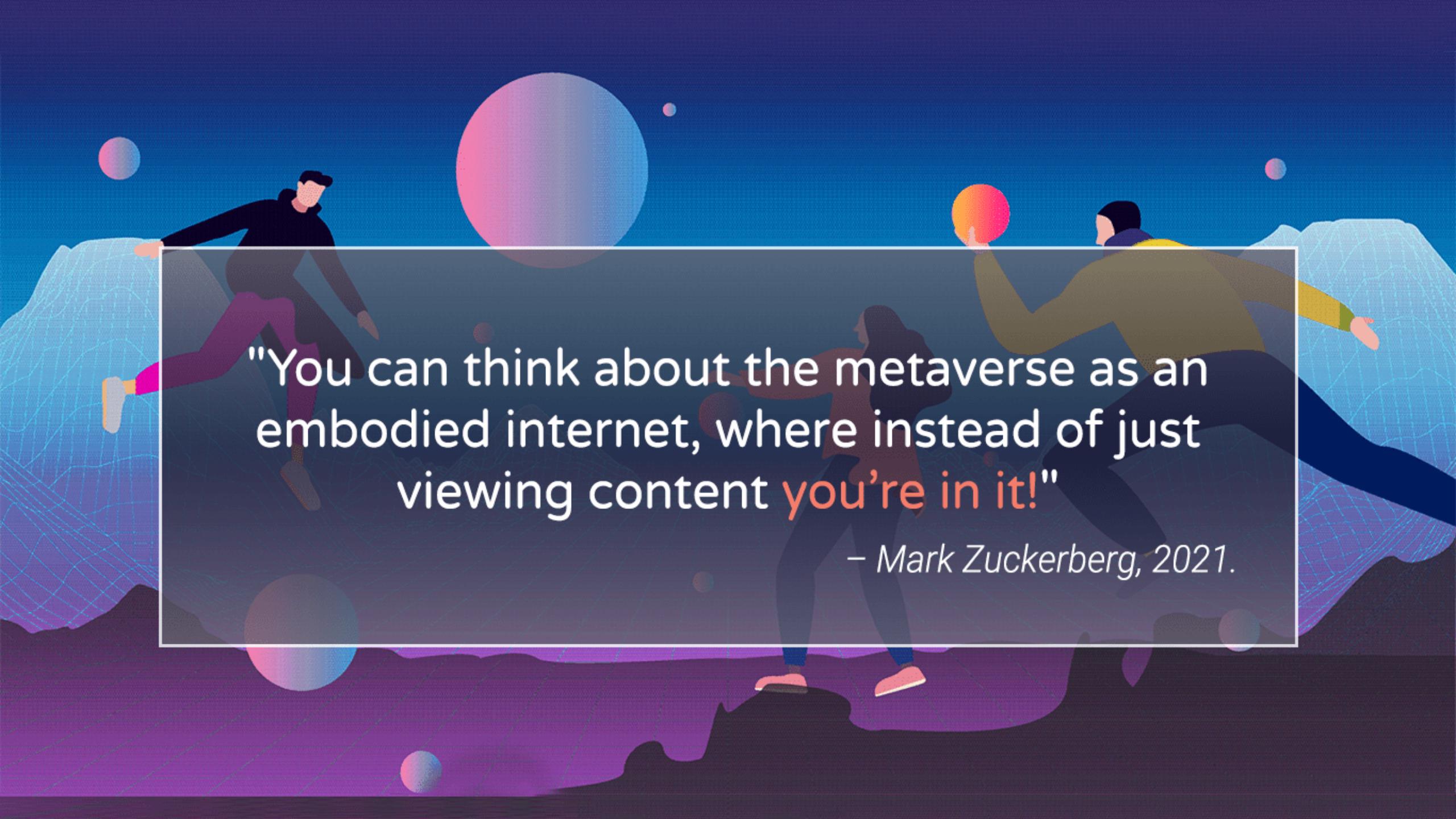


## Google Assistant

Google Assistant is a conversational, voice-activated digital assistant created by Google that can perform actions on behalf of a user and provide contextual information.

Why does Google Assistant matter?

Google Assistant is important because it is the linchpin in Google's AI-first strategy for the future, and will likely come to define how users interact with almost all of Google's core products.



"You can think about the metaverse as an embodied internet, where instead of just viewing content you're in it!"

– Mark Zuckerberg, 2021.

## EXAMPLE OF TOOLS

Algorithms

API

Artificial Intelligence

Automated Journalism

Books

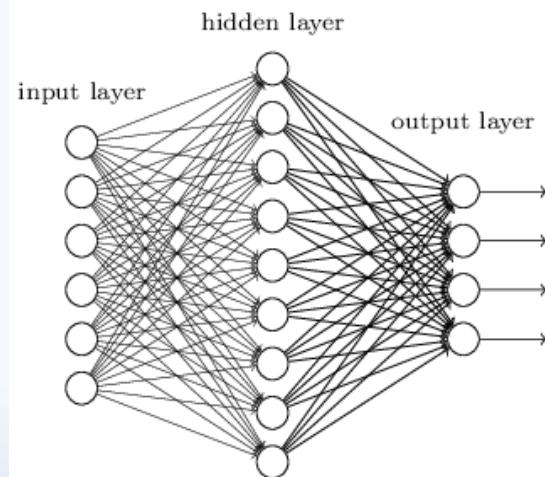
Cloud

Corpus Linguistics

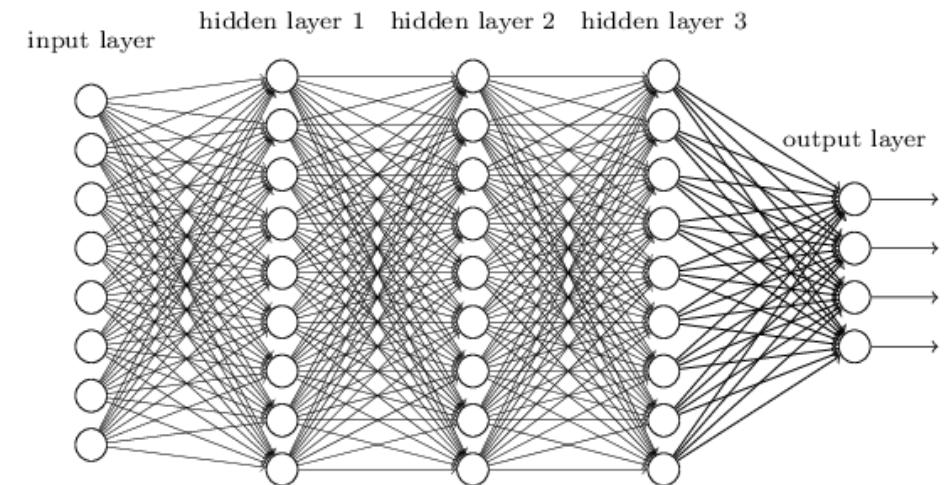
Data

Education

"Non-deep" feedforward neural network



Deep neural network

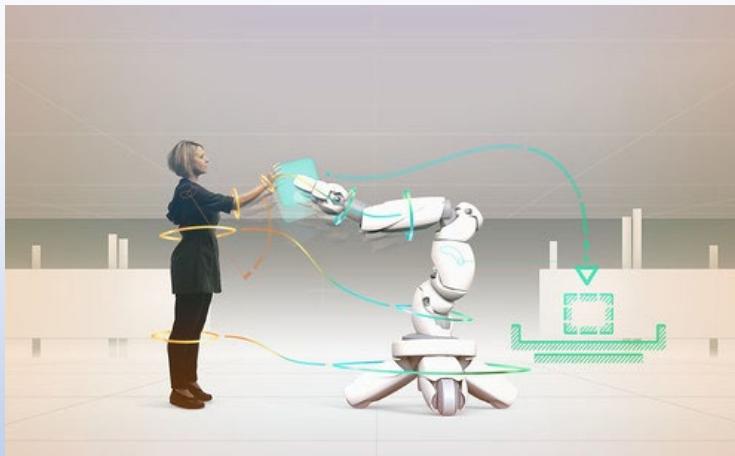


# COMPONENTS

## Intelligence Components

Computational dreaming (CD) is inspired by the structure and dreaming process of the human brain.

It examines previously observed input data during a “dream phase” and is able to develop and select a simplified model to use during the day phase of computation.



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- [Affective Computing](#)
- [Brains](#)
- [Cognitive Architecture](#)
- [Computational Dreaming](#)
- [Dialog Systems](#)
- [Natural Language](#)
- [Question Answering](#)
- [Question Generation](#)
- [Robopsychology](#)
- [Storytelling](#)

# Embodiment Components

[Avatar Systems](#)

[Characters](#)

[Embodiment](#)

[Lip Synchronization](#)

[Speech Recognition](#)

[Speech Synthesis](#)



## Speech synthesis

the artificial production of human speech. A computer system used for this purpose is called a speech computer or speech synthesizer, and can be implemented in software or hardware products. A text-to-speech (TTS) system converts normal language text into speech

```
event.preventDefault();

var utterThis = new
SpeechSynthesisUtterance(inputTxt.
value);

var selectedOption =
voiceSelect.selectedOptions[0].getA
ttribute('data-name');

for(i = 0; i < voices.length ; i++) {
  if(voices[i].name ===
selectedOption) {...
```

# THINGS

[Agents](#)

[Assistants](#)

[Bots](#)

[Digital Humans](#)

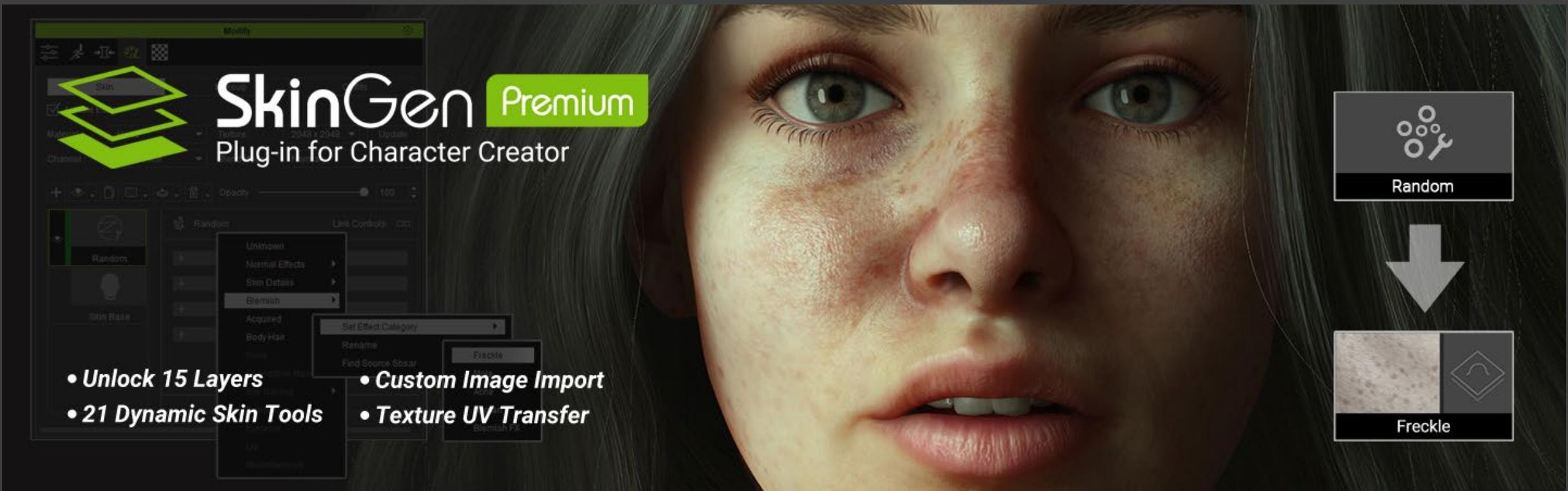
[IoT](#)

[Robots](#)

[Virtual Beings](#)

[Virtual Humans](#)





Much like you have NPCs (non-playable characters) in video games, digital humans will be the personas you interact with throughout the metaverse.

# Metaverse Blockchains & Cryptos

[Decentraland](#)

[The Sandbox](#)

[Star Atlas](#)

[Axie Infinity](#)

[Enjin](#)

[Illuvium](#)

[Flow](#)

[WEMIX](#)



The metaverse is a \$1 trillion opportunity, crypto giant Grayscale says as virtual land sales boom



Virtual land inside metaverse projects have sold for upwards of \$2 million.

# Content personalization

Content personalization offers opportunities to accelerate learner understanding, deepen engagement, and do the impossible. ARDTs enable inquiry, inclusion, collaboration between educator and learner and PLNs.

# The Metaverse Wheel

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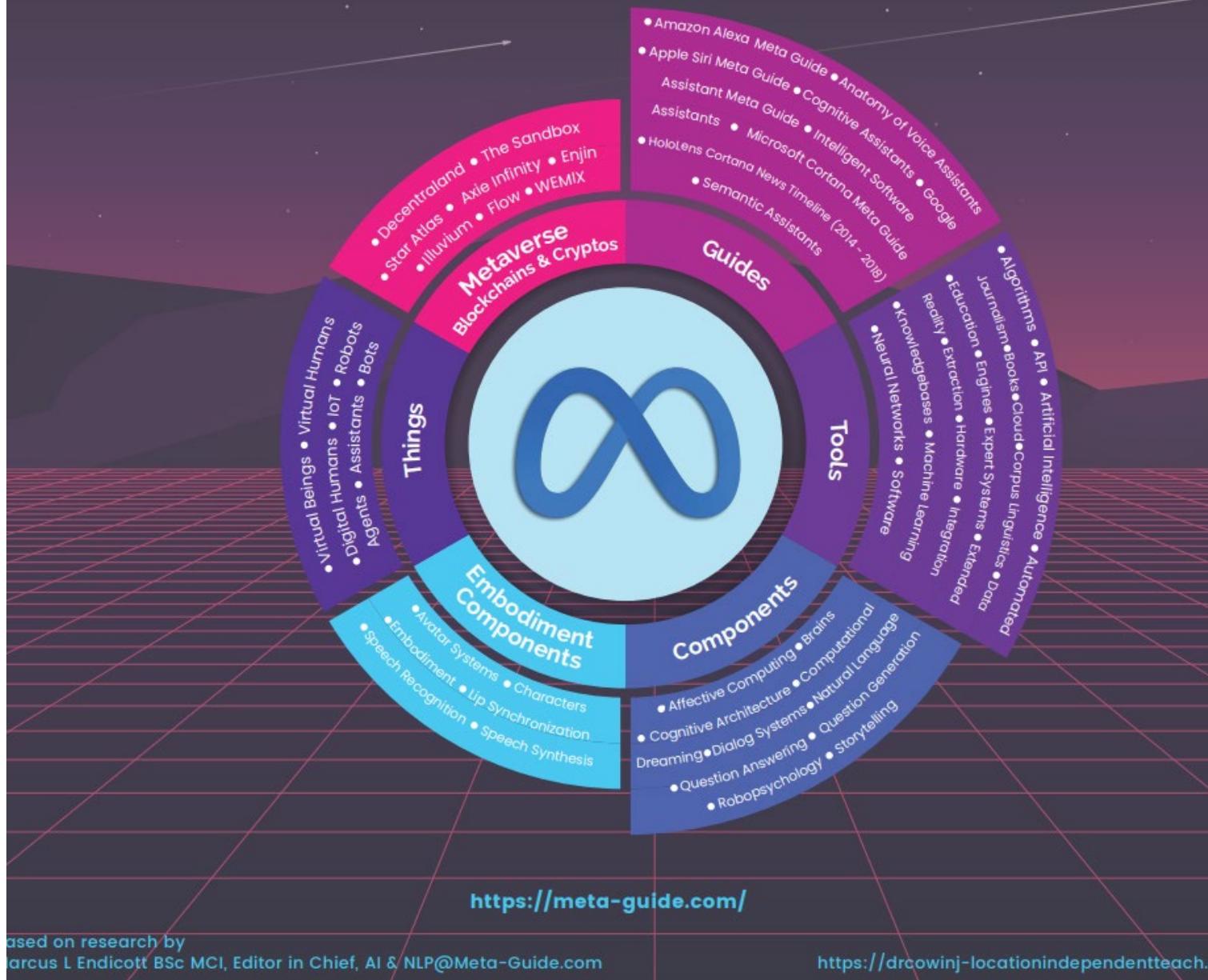


Figure 1 designed by Jasmin (Bey) Cowin

# TPACK framework

Successful Augmented Reality Digital Technology (ARDT) design and implementation will require knowledge beyond Subject Matter Knowledge, Pedagogical Knowledge, Pedagogical Content Knowledge.

Koehler, M. et al, (2013). What is technological pedagogical content (TPACK)? Journal of Education, 3, 13-19

Pedagogical content knowledge (PCK)	Pedagogical practices and specific learning objectives	Implementing the best practices for teaching specific content to specific learner target groups.
Technological pedagogical knowledge (TPK))	Relationships and interactions between technological tools and specific pedagogical practices	Understanding how to use digital tools as a vehicle to achieve learning outcomes and experiences.
Technological content knowledge (TCK)	Relationships and convergence among technologies and learning objectives	<ul style="list-style-type: none"><li>• Knowing how digital tools can enhance or transform the content.</li></ul> <p>Understanding digital tools are delivered</p> <p>Discern between the types of interactive experiences.</p>

## Program Coherence

Institutions will need program coherence coupled with sustained learner contact at both the institutional and educator/designer level intertwined with continuous assessment and evaluation of technology tools, third party vendors, faculty and learners.

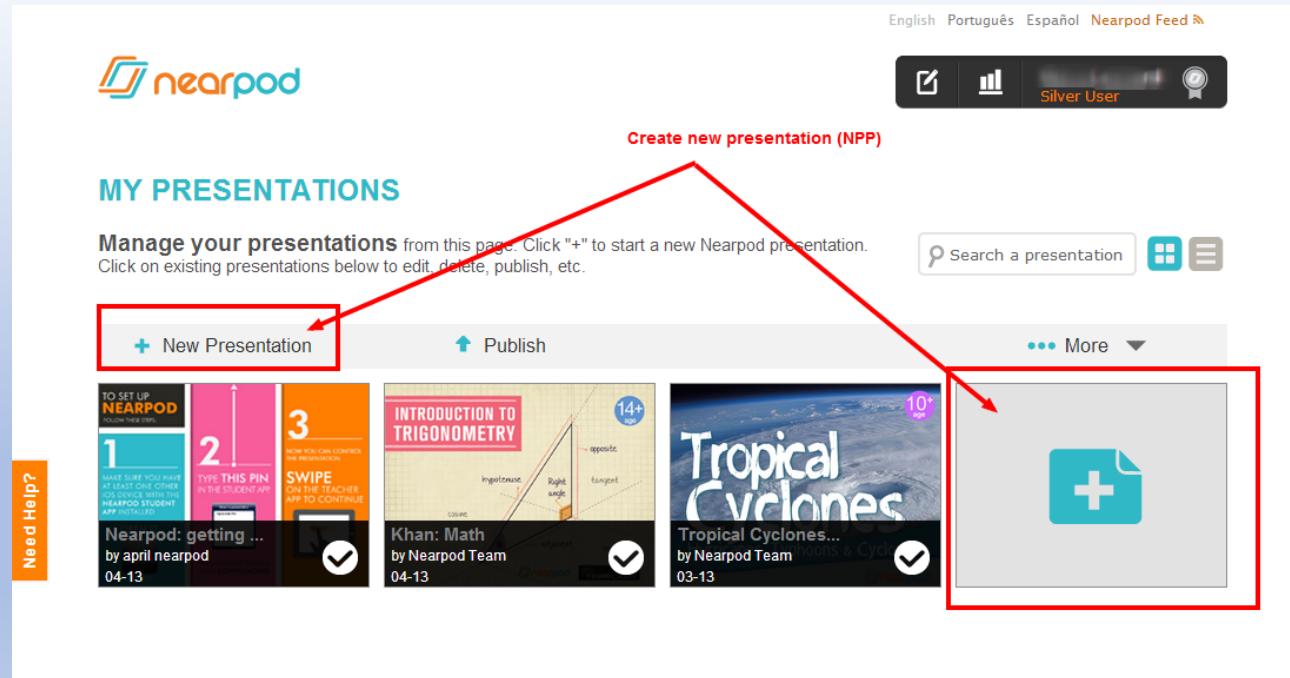


# Enabling and Empowering

- ARDTs enable multiple users to experience the same curated content and foster 21st-skills such as being a creative communicator and global collaborator.
- ARDTs enable educators and learners to engage with complex content and tasks in safe, realistic ways.
- Empowered learners, digital citizens, and knowledge construction are tangible benefits of immersive environments.

# Free ARDT tools for Educators

Free ARDT tools for Educators include 3Bear Lessons, Merge EDU, Immersive Reader, Flipgrid, NearPod VR, CoSpaces, Big Bang AR, Adobe Aero, Thyng AR, Quivervision, Jig Space, Mondly AR, and the Metaverse.



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